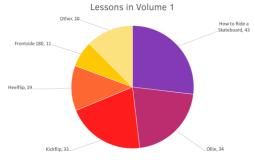


# Entrepreneurship & Data Visualization

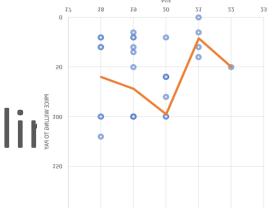
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## Data Visualization: Charts



pie, donut





scatterplot,



# Idea Pitches

School of Information Studies Syracuse University

#### **Customer Validation**

8 questions or more

No questions with binary answers (yes/no, male/female, etc)

How much? How often? How many? What color? Age? Price?

At least 50 responses

At least one of each

- pie or donut
- bar or column
- scatterplot or line

Timestamp	What is	How old are you	Would you do	What is the main reason s	19 minutes	How much time ar	e What interests you abo
4/1/2020 15:25:09	Female	Above 21	Yes	need help. don't have time	20 minutes	45 minutes	Convenience, Healthy
4/1/2020 15:41:52	Male	19	Yes	Not knowing any recipes of	21 minutes	45 minutes	Convenience, Healthy
4/1/2020 16:16:57	Male	Below 18	Yes	Don't know how	22 minutes	45 minutes	Convenience, Cooking
4/1/2020 20:34:33	Male	19	Maybe	dorm	23 minutes	25 minutes	Healthy recipes, Cooki
4/2/2020 9:59:07	Female	19	Yes	Don't know how	24 minutes	1 hour	Convenience, Healthy
4/2/2020 10:43:42	Male	Above 21	Yes	Time constraints	25 minutes	45 minutes	Connects with grocery
4/2/2020 14:27:10	Female	19	Yes	Not knowing how to put in	26 minutes	45 minutes	Convenience, Healthy
4/2/2020 16:13:22	Male	18	Yes	I do not have a kitchen at	27 minutes	45 minutes	Healthy recipes, Cooki
4/2/2020 22:21:25	Female	21	Yes	I cook regularly but cooking	28 minutes	25 minutes	Healthy recipes, Cooki
4/2/2020 22:53:27	Female	18	Yes	Other people in my house	29 minutes	25 minutes	Convenience, Connect
4/2/2020 22:57:45	Female	18	Yes	live in a dorm	30 minutes	25 minutes	Convenience, Connect
4/2/2020 23:42:39	Male	20	Maybe		31 minutes	15 minutes	Convenience, Healthy
4/3/2020 10:18:53	Female	19	Yes	Don't have food at hone	32 minutes	15 minutes	Convenience, Connect
4/3/2020 13:08:22	Female	Above 21	No	I cook	33 minutes	15 minutes	Nothing
4/4/2020 15:27:22	Female	18	Yes	Too much time	34 minutes	25 minutes	Convenience, Connect
4/4/2020 18:46:49	Male	18	Maybe	Not sure where to start	35 minutes	15 minutes	Convenience, Cooking
4/5/2020 13:36:37	Male	19	Yes	cleaning dishes	36 minutes	25 minutes	Convenience
4/5/2020 22:08:13	Female	18	Yes	Laziness	37 minutes	1 hour	Healthy recipes
4/5/2020 22:14:20	Female	19	Yes	College	38 minutes	25 minutes	Convenience, Connect
4/5/2020 22:14:41	Female	18	Yes	Too much work	39 minutes	15 minutes	Convenience, Connect
4/5/2020 22:14:55	Female	18	Yes	i dont know any good reci	40 minutes	25 minutes	Convenience, Cooking
4/5/2020 22:15:33	Female	18	Maybe	Lazy	41 minutes	15 minutes	Convenience
4/5/2020 22:15:59	Female	19	Yes	Don't know what to make	42 minutes	45 minutes	Convenience, Healthy
4/5/2020 22:20:26	Female	18	Yes	Not having access while a	43 minutes	25 minutes	Convenience, Healthy
4/5/2020 22:22:48	Female	18	Yes	Takes too long.	44 minutes	45 minutes	Healthy recipes
4/5/2020 22:24:21	Male	19	Maybe	Don't know how	45 minutes	25 minutes	Connects with grocery
4/5/2020 22:31:39	Female	18	Yes	Time consuming	46 minutes	25 minutes	Convenience, Connect
4/5/2020 22:32:23	Female	19	Yes		47 minutes	45 minutes	Convenience, Connect
4/5/2020 22:34:28	Female	19	Yes	Laziness	48 minutes	15 minutes	Convenience, Cooking
4/5/2020 22:36:23	Female	18	Yes	I'm lazy	49 minutes	25 minutes	Convenience, Connect
4/5/2020 22:47:37	Female	18	Yes	I don't know how to cook	50 minutes	1 hour	Convenience, Connect
4/5/2020 23:09:27	Female	19	Maybe	Lazy	51 minutes	25 minutes	Convenience, Healthy
4/5/2020 23:35:50	Male	20	No	I'm satisfied with basic me	52 minutes		Connects with grocery
4/5/2020 23:39:51	Female	20	Yes	I love cooking!	53 minutes	25 minutes	Convenience
4/6/2020 10:25:41	Male	20	Yes	don't have recipes	54 minutes	45 minutes	Convenience, Healthy
4/6/2020 10:26:14	Male	19	Yes	don't know what to make	55 minutes	25 minutes	Cooking tutorials
4/6/2020 10:27:05	Female	19	Yes	lack of creativity	56 minutes	45 minutes	Healthy recipes



### Venture Presentation

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